### Informative Speech Rubric

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Evaluative Concept | Excellent | Good | Average | Below Average | Poor | Missing |
| **SPEECH PREPARATION** |  |  |  |  |  |  |
| **PCC** - The student visited the PCC and reviewed the speech prior to its delivery. Student went to appt prepared, was respectful, and asked questions to seek specific advice. | 10 | 8 | 6 | 4 | 2 | 0 |
| **Outline** - The outline is in full-sentences with in-text citations and a references page in APA format (speaker uses template). | 10 | 8 | 6 | 4 | 2 | 0 |
| **CONTENT** |  |  |  |  |  |  |
| **Language Choice** - Free of serious grammar & word choice errors. Speaker uses language accurately, clearly, vividly, appropriately, and inclusively. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Thesis**- The student uses a strong thesis statement within the framework of the topic assigned, previewing all main points. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Introduction**- The introduction contains a strong attention-getter, a clear thesis statement that relates the topic to the audience, an explanation of speaker credibility, and a preview statement that outlines the main points in the speech. | 10 | 8 | 6 | 4 | 2 | 0 |
| **Main Points** - The main points are identifiable compelling claims, support the thesis and are well developed using a variety of supporting material. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Supporting Material** - The supporting material is highly credible and the sources used strengthen the information in the speech. At least 2 credible sources are used. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Oral Citations** - The speech contains oral citations for each source used that includes the author, year, and credibility factor relevant to the citation. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Transitions**- The speaker uses transitions to indicate when they are moving to each new point and uses nonverbal cues to reinforce the transitions. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Organization**- The speech has an identifiable organizational pattern and flows in a logical way. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Conclusion**- Begins with a clear transition, reviews the main points, restates the thesis, and closes in an engaging way. | 10 | 8 | 6 | 4 | 2 | 0 |
| **DELIVERY** |  |  |  |  |  |  |
| **Vocalics**- The speaker can be heard and understood throughout the speech & vocal variety is used to keep audience attention. The speaker uses pronunciation, articulation, volume, pitch, rhythm, rate, tone, & strategic pauses to strengthen the delivery of the speech. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Nonverbal Consistency**- The speaker uses gestures, movement, and facial expressions to enhance the speech and maintain audience attention. | 5 | 4 | 3 | 2 | 1 | 0 |
| **Extemporaneous**- The speaker uses notecards sparingly, and displays a poise and confidence indicative of a well-practiced speech. Strong eye contact with the audience is maintained and the speaker does not read directly from the preparation outline. | 10 | 8 | 6 | 4 | 2 | 0 |
| **Time**- The speech is 4-5 minutes long. | 5 | 4 | 3 | 2 | 1 | 0 |
| **TOTAL** | **100** | **80** | **60** | **40** | **20** | **0** |